

DrumsForCures, Inc. presents **drumSTRONG™** :: *rhythm : from : the : heart*

drumSTRONG is a multicultural, musical, charity event showcasing available regional and national resources that support people with cancer and those who love them.

We feature exhibitors including both conventional and complementary healthcare entities, together with private practices and cancer societies.

DrumsForCures raises awareness, funds for cancer education and research, and supports survivorship :: ***through rhythm.***

Music truly engages all ages, wages and stages of health. We're ***not*** another walk, run, ride or golf tournament simply trying to raise \$. We gather folks to rhythm (drum for ridiculously long periods of time), focusing on individual and community health. Without your health, little else matters...

We are a non-competitive, (all volunteer) organization promoting cooperative and collaborative relationships amongst the entities working for cancer solutions.

Celebrity artists join in; drumming non-stop for 24 + hours. BEATING cancer! It's the planet's longest continuous rhythm DRUM-A-THON.

We webcast so that others (particularly kids in hospitals) can play with us. Guinness World Records is tracking us.

Cancer is a global issue :: affecting 1 in 2 men and 1 in 3 women.

All funds raised are donated to local and national cancer organizations. DrumsForCures is a registered 501(c)(3) non-profit organization that prides itself on being a hub for disbursement of cancer health information and resources.

We are truly making a sound impression on the health complexion of our communities.

drumSTRONG '09 is May 16th & 17th

Register today [www.drumstrong.org](http://www.drumstrong.org)

Come out and play ;the power is in your hands!

## **DrumsForCures** presents **drumSTRONG™ '09 :: rhythm : from : the : heart**

### **What ::**

27 hour Drum•A•Thon showcasing cancer health resources, supporting survivorship, raising \$ & awareness for local and national cancer initiatives :: *through rhythm*

### **When ::**

May 16th & 17th (12:00 pm Saturday non-stop thru Sunday 5:00 pm) rain or SHINE!

### **Where ::**

Misty Meadows Farm

455 Providence Rd. S (corner of Providence Rd. and Ennis Rd. just 4 miles south of HWY 485 on Providence Rd.)

Weddington, NC 28173

### **Who ::**

Cancer survivors and those who love them

Groups/individuals passionate about putting the odds in their favor

anyBODY who has a heartbeat

### **Why ::**

At some point in our lives we will be affected by cancer. Learn how to dispel fear of the 'c' monster, actively participate in making a sound impression on the health complexion of our community (and have some fun!)

### **How ::**

drumming to BEAT cancer

Volunteer committees, community service hours :: school, company and family teams (raise the most \$, involve the most people, drum longer...)

Per hour drumming pledges

Individual & corporate sponsorship

### **Details ::**

Register on line, \$25. per person, \$50. per family (kids under 12) solicit per hour sponsorship, come drum, camp, eat, dance, drum

be prepared to have the time of your life

tell everybody!

**DrumsForCures** is a 501(c)3 and the producer of **drumSTRONG™**

100% of all funds raised are donated to local and national cancer organizations.

¡the power is in your hands!

[www.drumstrong.org](http://www.drumstrong.org)



Dear **drumSTRONG™** Registrant,

Thank you for registering to participate in this year's **drumSTRONG™** event.

Your registration allows for attendance on both May 16th and May 17th, 2009.

And thanks for caring.

You're doing a great thing and will have a blast doing it.

Next step:: talk to **EVERYBODY** you know about supporting you in your efforts by sponsoring your per hour drumming (example; \$20. per hour X 5 hours...) and get THEM to register and talk to even more people. With your help, we will meet our fundraising goals. Keep watching the website **www.drumstrong.org** for the most up-to-date event information as drumSTRONG '09 approaches.

If you have any additional questions or comments, please feel free to contact me at:  
scott@drumstrong.org

Thank you again for your support. Looking forward to seeing you in the meadows!

Most sincerely,

Scott

Scott L. Swimmer

**drumSTRONG™**

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**www.drumstrong.org**